

with Label-form
what you see...



...is what you get





adhering to experience and quality

Established in 1964, Label-form has become one of the UK's leading specialists in self-adhesive label development and production.

Over the past 40 years, we've worked in a diverse range of markets, giving us an unrivalled breadth of knowledge and experience coupled with an impressive portfolio that spans every type of label, from eye-catching brand enhancers to functional security seals.

Whatever you ask us to take on, you can expect a high quality, reliable product and a friendly, efficient service from a team of straight-talking people who are proud of their company and its ability to excel. You'll also be struck by the flexibility of our processes and the commercial focus that's inherent in everything we do.





driven to find a solution for you

At Label-form we have a reputation for dogged determination to achieve exceptional results however challenging or complex a brief may be. It's this can do attitude that keeps us going strong in an industry where so many names come and go.

With over 4 decades of experience under our belt, we can take a project off your hands, explore the different options and come back to you with the best possible solution.

In fact, we'll probably go further than you'd imagine, bringing new ideas to the table and giving you the opportunity to take advantage of the innovative materials and techniques we've developed for other markets.

Whatever you need a self-adhesive label to achieve, Label-form will find a solution.

- strengthen your brand
- eye-catching point of sale
- carry variable information
- provide usage or safety instructions
- seal packaging
- asset tagging
- deter and expose tampering
- identify hazardous materials
- withstand extreme conditions
- be light-fast and mark-resistant
- be easily removed by a consumer
- vehicle marking
- work as a functional component

We also print a range of other products including non-adhesive materials for flexible packaging and vacuum formed samples and miniatures.

perfectly matching your requirements

From short runs of plain and printed stickers to millions of multicolour, laminated labels with metallic or holographic foiling, Label-form has the presses and the processes to meet any requirement.

Focused on your business, we'll take the time to understand exactly what you're aiming to achieve. And because labelling is our specialist subject, we can interpret your needs and help you select the right materials, adhesives and printing techniques from the many different options available to you.

Materials

All papers and synthetics, including white, coloured and clear vinyls, polypropylenes, polyesters and polyethylenes, along with metallised foils, polycarbonates, PETs, polystyrenes and fabrics.

Inks

Lightfast, rub-removable, fragrant, metallic, electro-conductive, glow-in-the-dark, temperature sensitive and tactile, including Braille and special visual effects.

Adhesives

Acrylic, rubber and solvent based adhesives that can be water soluble, freeze-safe and resistant to extreme environmental conditions, for labels ranging from removable to long-life permanents.

Techniques

Screen print, letterpress, flexo, digital, litho, thermal and under-surface print, hot foil, laminating, sequential numbering and barcoding.

There are tens of thousands of material/ink/adhesive combinations to choose from and we're confident that we'll find the perfect match for your requirements

Specialist labels

Colour matched labels

for cosmetics, personal care and toiletry products

Tactile labels to warn visually impaired consumers of hazardous contents

Exterior use labels for vehicle marking, signage and products destined for extreme outdoor environments

Industrial product labels that must provide clear identification for many years

Security and tamper-evident seals

to protect products from unauthorised use, imitation, duplication or re-labelling

Anodised aluminium and traffolite name plates

with engraved or embossed nameplates, including sequential serial numbers and bar codes

Automotive under-bonnet labels

Mirror image window stickers

Dome-printed labels





how we work with you

1. Scope

We'll discuss and define your requirements, identifying the right material, print process, ink system etc, and establish a detailed technical specification for your project. This initial discussion is key, not only to provide a solid foundation on which we can build but also because it helps us to get to know your business and understand your company culture, trading principles and what makes you happy!

We'll probably send you samples so you know exactly what you can expect.

If your project is still at the design stage, it's a good idea for us to team up with your designers to ensure that their proposals are technically possible and that they take advantage of the opportunities available to them.

If you want us to modify artwork in-house we have an experienced team of specialists in label design.

At this stage, we can also talk deadlines and often pre-allocate production time to keep lead times to a minimum.

Once we've agreed on exactly what you want us to produce, we'll submit a comprehensive quote, outlining all the associated costs along with an estimated lead time for delivery.

2. Order

If you're happy for us to go ahead, all we need is a purchase order and artwork.

If we've prepared artwork in-house, we'll ask you to approve a proof.

Then we'll confirm your order and give you a definite delivery date.

3. Deliver

Your project will go into production where it must be passed by Quality Control before it's run on press.

Then it moves into our finishing department where quality is checked again.

We use a 24-hour service to deliver goods. If you need an express service, we can arrange this by special request.

Within 3 to 5 working days you'll receive our invoice, clearly stating the delivery details and total project cost.

Every stage of the process is quality assured through our ISO9001:2000 quality management system which is designed to ensure complete customer satisfaction and a cost-effective service.

bringing character to a meticulous service

There's no secret to Label-form's success. Our long-standing position is down to repeat business and recommendations that stem from high standards in customer service.

We know you're under pressure to find a cost-effective solution from a reliable supplier. Someone who'll pull out the stops to deliver on time and on budget but never by compromising on quality. That's why we're quick to respond at every stage of the process, so you never have to chase for quotes, samples or progress updates.

We're here to make your job easier. Even fun at times! Being organised and in control means that we can enjoy what we do and our enthusiasm rubs off on everyone we deal with.

Technical advice is always available. What's more, you'll never be left waiting for support from our specialist team.

Print procurement is an additional service we offer. With close-knit network of local suppliers, we can source a wide range of printed items at competitive prices. Many of our clients take advantage of this service, which leaves them free to concentrate on their core business, confident that their print requirements are in expert hands.





regularly exceeding expectations

Very few printers are prepared to take on research and development, shying away from work that demands extra effort and resources. Also, when your business depends on a continuous supply of labels, can you be sure that the people you contract will always deliver?

At Label-form, we welcome the opportunity to innovate. In fact, we relish it. What's more, not only are we willing to commit to a long-term agreement, we have the systems in place to honour it.

High quality, reliable labels produced economically. A meticulous service, exactly matched to your commercial and logistical needs. Experience and technical knowledge that are second to none. All from a team of intuitive people who take pride in their work and care about their customers.

This is why so many companies choose to work with Label-form. And stick to their decision.

To find out more about Label-form and how we can match your requirements, please call us on **01628 782082** or email sales@label-form.co.uk or visit our website www.label-form.co.uk

